



OFFICIAL PROGRAM

A Western Welcome To

FRONTIER DAYS
'68

JULY 1 - 6

"The WESTERN WAY"

DAILY PROGRAM

JULY 1-2-3-4-5-6

All T
Central Sta

Monday - July 1st

PANCAKE PARTY -- The Plaza - Central Ave.....	8:30 a.m.
DOMINION DAY PARADE - "The Western Way" - Lion's Club...	10:30 a.m.
COMMERCIAL EXHIBIT BUILDING.....	11:00 a.m. --- 11:00 p.m.
EDUCATIONAL EXHIBIT BUILDING	12:00 noon --- 10:00 p.m.
LIVESTOCK JUDGING - Purebred - Show Ring	1:00 p.m.
OFFICIAL OPENING - FRONTIER DAYS "68".....	1:30 p.m.
RODEO - Chariot Races - Trick Riding - Arena Events	2:00 p.m.
LIGHT HORSE SHOW - Show Ring - Pee Wee & Junior Classes.	4:30 p.m.
BAND CONCERT	7:30 p.m.
CHUCKWAGON RACES	8:00 p.m.
GRANDSTAND SHOW - "Showcase of Stars"	8:30 p.m.

FIREWORKS

Tuesday - July 2nd.

PANCAKE PARTY -- The Plaza - Central Ave	8:30 a.m.
LIGHT HORSE SHOW - Halter Classes - Show Ring	9:00 a.m.
4H DAIRY & SHOWMANSHIP CLASSES - Show Ring	10:00 a.m.
COMMERCIAL EXHIBIT BUILDING.....	11:00 a. m. -- 11:00 p.m.
EDUCATIONAL EXHIBIT BUILDING	12:00 noon -- 10:00 p.m.
4H FAT CATTLE CLASSES.- Show Ring	1:00 p.m.
RODEO - Chariot Races - Trick Riding - Arena Events	2:00 p.m.
BOYS & GIRLS CAMP REGISTRATION	6:00 p.m.
LIGHT HORSE SHOW - Halter Classes	6:00 p.m.
BAND CONCERT	7:30 p.m.
CHUCKWAGON RACES	8:00 p.m.
GRANDSTAND SHOW - "Showcase of Stars"	8:30 p.m.

Wednesday - July 3rd.

PANCAKE PARTY - The Plaza - Central Ave.....	8:30 a.m.
COMMERCIAL EXHIBIT BUILDING	10:00 a. M.... 11:00 p.m.
BEEF CARCASS SALE - Stockade	10:00 a.m.
KIDDIES DAY PARADE - Junior Chamber of Commerce	10:30 a.m.
4H LIVESTOCK SALE - Show Ring	10:30 a.m.
EDUCATIONAL EXHIBIT BUILDING	12:00 noon -- 10:00 p.m.
LIGHT HORSE SHOW - Show Ring	1:30 p.m.
RODEO - North Battleford 4H Musical Ride - Arena Events.	2:00 p.m.
BAND CONCERT	7:30 p.m.
CHUCKWAGON RACES	8:00 p.m.
GRANDSTAND SHOW - "Showcase of Stars"	8:30 p.m.

FIREWORKS

HEAR RODEO
RESULTS ON

Southwest Saskatchewan
Radio

CKSW

1400 KCS
SWIFT CURRENT

imes ndard Time West Coast Shows Operating All 6 Days 815 JA

Thursday, July 4th.

4H LIGHT HORSE SHOW CLASSES 10:00 a.m.
 EDUCATIONAL EXHIBIT BUILDING 12:00 noon --- 10:00 p.m.
 4H LIGHT HORSE SHOW - North Battleford 4H Musical Ride . 1:00 p.m.
 CHARIOT RACES 7:00 p.m.
 CHUCKWAGON RACES & Gene Holter's Movieland Animals Show. 7:30 p.m.

Friday, July 5th

QUARTER HORSE HALTER CLASSES..... 9:00 a.m.
 QUARTER HORSE PERFORMANCE CLASSES 9:30 a.m.
 EDUCATIONAL EXHIBIT BUILDING.....12:00 noon --- 4:00 p.m.
 QUARTER HORSE CUTTING SHOW 6:30 p.m.
 GENE HOLTER'S MOVIELAND ANIMALS SHOW 7:30 p.m.
 TEENERS DANCE-The Stockade-Featuring "The Kaleidoscopes". 9:00 p.m.

Saturday, July 6th

GENE HOLTER'S MOVIELAND ANIMALS SHOW 2:00 p.m.
 GENE HOLTER'S MOVIELAND ANIMALS SHOW 7:30 p.m.
 TEENERS DANCE-The Stockade-Featuring "The Great Flood" .. 9:00 p.m.
 1968 CAMARO Car Draw Midnight

RODEO TROPHIES

ALL AROUND COWBOY -- A Trophy & \$50.00 presented by Labatt's Saskatchewan Brewery Ltd.
 HIGH POINT COWBOY -- Don Perrin Memorial Trophy and a Silver and Gold Belt Buckle
 presented by Ridge Booker.
 SADDLE BRONC RIDING -- Hand Tooled Saddle presented by Standard Motors.
 BAREBACK BRONC RIDING -- Hand Tooled Saddle presented by McDaid Motors Ltd.
 CALF ROPING -- Hand Tooled Saddle presented by Healy, Imperial, Skyline and York Hotels.
 STEER WRESTLING -- Hand Tooled Saddle presented by W. W. Smith Agency.
 BRAHMA BULL RIDING -- Hand Tooled Saddle presented by Brown Motor Sales.
 AMATEUR SADDLE BRONC RIDING -- Silver and Gold Buckle presented by Lyric Theatre.
 LADIES BARREL RACING -- Silver and Gold Buckle presented by Swift Current Produce.
 PONY CHUCKWAGON RACES -- Best Average Time. Silver and Gold Buckle presented by
 Great West Motors Ltd.
 PONY CHARIOT RACES -- Best Average Time. Silver and Gold Buckle presented by
 Miller Bros. New & Used Furniture Ltd.
 LABATT'S SASKATCHEWAN BREWERY LTD., Saskatoon, presents a TROPHY and cash award
 to the Swift Current Business firm most appropriately dressed and decorated for
 the 1968 Fair.

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Keep up with Rodeo—Buy "Canadian Rodeo News", Official publication of the Canadian Rodeo Cowboy Association, 3804 McLeod Trail, Calgary.

"THEY WEAR LONGER BECAUSE THEY'RE MADE STRONGER"

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